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Amazing Franchise Opportunities: United Franchise Group



Synopsis

If you spend just five minutes with United Franchise Group (UFG) you'll begin to understand why the company is known as the "Global Leader for Entrepreneurs." Spend a little more time, dig a little deeper, and you'll begin to appreciate how one of their seven synergistic franchises could make sense for you. Comprising an incredible number of award-winning brands and franchise development services, UFG has amassed more than 30 years of franchising experience. Incredibly, in its 30th year of operation in 2016, UFG doubled its business revenue — an accomplishment that few companies can ever claim! Today, the franchise conglomerate is a \$500-million success story with more than 1,400 locations in nearly 80 countries. This book introduces you to UFG's family of brands and it also helps you envision your future as a franchisee.

Book Information

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Customer Reviews

When I bought this book I expected to read about different brands from United Franchise Group,

just as the title says. But I was very surprised to find loads of resources that will help people who want to buy a franchise. There's also a chapter that address how to franchise a business. Well worth the money.

Ever since my wife and I bought a franchise in the restaurant industry, and sold it at a nice profit with no prior restaurant experience, I've been enamored with franchising. Dr. Hayes book is a must-read for anyone even tossing the idea of business ownership around. I learned a lot about the industry and the United Franchise Group story and diverse brands along with their explosive growth is simply inspiring. How does a company double revenues in its 30th year of operating? Wow!

As the owner of the top performing Signarama this publication by our parent company UFG is a must for those with an entrepreneurial spirit!

If you want to read a book about family values, business, and how generations of families build an empire, this is a must read!

great insight and detail into franchising plus fascinating history and workings of the brands under United Franchise Group. excellent read, I highly recommend!

Great company with great ideas on how to be successful in a business that's right for you.

This book was extremely informative and inspiring. This company showed great values and opportunity. Great read!

Hard to find a harder working CEO in all of business. Ray Titus and the UFG organization have stood the test of time and built some of the most iconic franchise brands.

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